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**PHAT ENERGY HIRES INDUSTRY VETERAN
TO LEAD ITS SALES AND MARKETING DEPARTMENT**

November 15, 2011 (Los Angeles, CA) – PHAT Energy Corporation, the solar systems designer based in the Pasadena (CA) region, announces the appointment of Dan Maher as Sales and Marketing Manager, a position which reports directly to CEO and General Manager Philippe Hartley. Maher will assume responsibility for the planning, organizing, staffing, leading and controlling of all aspects of the sales and marketing department for both residential and commercial markets beginning November 30, 2011.

“PHAT Energy is poised for its share of important industry growth over the next few years. Dan’s deep academic and practical understanding of both the sales process and the technical process of distributed solar power brings an appropriate sophistication to the transactional side of our company” said Hartley. “With over twenty years of sales, marketing and building experience with green building and solar technologies, Dan brings a passion to the task that gels with PHAT Energy’s culture.”

Maher, holds a PhD in Environmental Communication and Renewable Natural Resource Management (University of Arizona, 2000), and was among the first group of individuals in the nation to receive a NABCEP solar sales certification. Previously, Dan ran sales for an Arizona SunPower Premier Dealer. Dan Maher has written a book on sales, from the point-of-view of the consumer, called “Consumer Judo – How to Win Concessions and Influence Sales People”.

Said Maher: “PHAT Energy has all the gifts and laurels of an organization that has surpassed important benchmarks in business, an achievement that portends significant potential for exponential healthy and organic growth in the industry in which it seeks to become increasingly influential.”

PHAT Energy is a California C-corporation with the self-ascribed mission of impacting the penetration of renewable energy in California and beyond, while maintaining the highest standards of integrity and customer satisfaction. In addition to being a Commercial Dealer and a Premier Dealer for SunPower solar electric systems, PHAT Energy designs, sells and installs proprietary racking solutions and stand-alone solar structures called PHATports, as well as electric vehicle charging stations.